



Premium Web Solutions, Affordable Execution.

Building Scalable, Secure & High-Performance Web Platforms for Jewelry & eCommerce Brands across India & Globally.

[Next.js](#) [Shopify](#) [GraphQL](#) [Node.js](#) [MongoDB](#) [AWS](#)

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Founded 2026 | Surat, Gujarat, India | Pan-India & International

Why Do Jewelry & eCommerce Brands Struggle with Web Development?

No Industry Knowledge

Generic agencies don't understand complex jewelry workflows diamond inventory, mount management, ERP integrations, pricing engines.

Security Neglected

Most agencies focus only on feature delivery. Security, scalability, and performance are afterthoughts leaving your platform vulnerable.

Layered Communication

Multiple intermediaries slow down execution, create miscommunication, and inflate costs without delivering real value.

Outdated Tech Stacks

PHP and WordPress-based solutions lead to poor SEO, slow performance, high maintenance costs, and limited scalability.

Bottom Line: Businesses need a partner who combines enterprise-grade engineering with transparent, affordable pricing.

CoreFi Tech — Enterprise-Grade Execution at Affordable, Transparent Pricing.

Modern Tech Stack

Next.js, Node.js, GraphQL, MongoDB, AWS built for speed, SEO & long-term scalability.

Deep Industry Expertise

4+ years building enterprise systems for jewelry ecosystems. Tanishq-level complexity handled.

Founder-Led Execution

Direct communication with senior engineers. No layers, no delays, no middlemen.

Product Thinking

We understand your business workflow and suggest scalable architecture not just code.

Security-First Mindset

Role-based access, API protection, security reviews before every deployment.

Premium + Affordable

High-quality delivery with minimal revisions needed. Fast turnaround, maximum ROI.

Result: Faster performance · Better scalability · Long-term maintainability · Higher ROI

End-to-End Web & App Development Services

Custom Web Design

Modern, responsive, brand-aligned websites built for conversion and performance.

Shopify Development

Custom themes, Shopify Plus, app integrations & headless commerce solutions.

UI/UX Design

User-centric, conversion-focused designs that engage, delight and convert visitors.

CRM & API Development

Custom CRM systems and REST/GraphQL APIs for seamless business integrations.

Digital Marketing

SEO, Google Ads, Meta Ads performance-driven campaigns with measurable results.

App Development

Native & cross-platform mobile apps for iOS and Android with modern architecture.




Website Audit

Performance, security & SEO audit with detailed, actionable recommendations.

Cloud & DevOps

AWS, Docker, Vercel deployment with CI/CD pipelines and 99.9% uptime SLA.

Deep Domain Knowledge in Jewelry & eCommerce

 Jewelry Industry	 eCommerce & D2C Brands	 Enterprise Clients
<ul style="list-style-type: none">• Diamond inventory management systems• Mount management & pricing engines• ERP integrations (inventory, orders, billing)• B2B wholesale portals• B2C retail with secure admin systems• Virtual try-on & customization features• Multi-store omnichannel management	<ul style="list-style-type: none">• Omnichannel systems (online + offline)• Custom cart & checkout flows• High-traffic handling during flash sales• Product customization engines• Multi-vendor marketplace platforms• Subscription & recurring billing systems• Shopify Plus & Headless Commerce	<ul style="list-style-type: none">• Security reviews & access control• API protection & rate limiting• Role-based permission systems• Performance optimization audits• Review-based engineering process• Microservice-ready architecture• Cloud deployment & DevOps pipelines

★ Jewelry is our primary deep-focus domain

What Sets Us Apart from Other Agencies

Feature	Generic Agency	CoreFi Tech
Industry Knowledge	Generic templates	Deep jewelry + eCommerce expertise
Security	Basic, afterthought	Enterprise-grade security mindset
Tech Stack	Outdated PHP/WordPress	Next.js, GraphQL, AWS
Communication	Multiple intermediaries	Founder-led, direct contact
Product Thinking	Just execution	Workflow + architecture planning
Scalability	Rarely considered	Microservice-ready, built-in
Pricing	Cheap OR expensive	Premium quality, affordable price

We don't just build websites — we build business systems that scale.

Modern. Scalable. Future-Proof Technologies.

Frontend	Backend	Database	Cloud & DevOps
<ul style="list-style-type: none">• Next.js• React• TypeScript• Tailwind CSS	<ul style="list-style-type: none">• Node.js• Express.js• REST APIs• GraphQL	<ul style="list-style-type: none">• MongoDB• PostgreSQL• Redis• Prisma ORM	<ul style="list-style-type: none">• AWS• Vercel• Docker• DigitalOcean

⚡ Faster performance (SSR/SSG) 📈 Microservice-ready scalability 🔍 Built-in SEO advantage 🛡️ Enterprise security

THE TEAM

Experienced, Founder-Led Team of 7

Founder

Frontend + Business Operations

4 Years

Co-Founder

Full-Stack + DevOps

2 Years

Marketing Head

Growth Strategy

Partner

UI/UX Head

Design Leadership

Partner

Frontend Developer

Implementation & Delivery

Partner

SEO & Ads Specialist

Organic + Paid Growth

Specialist

Social Media Manager

Brand Building & Content

Specialist

Green border = Partner | Direct access to experienced engineering leadership — no middlemen, no delays.

Proven Experience, Enterprise Quality, Startup Agility.

PREVIOUS WORK HIGHLIGHTS

- Enterprise jewelry workflows diamond inventory, ERP integrations, secure admin systems for India's top jewelry brands.
- SaaS product for eCommerce operations successfully built and delivered with complex multi-store management.
- Field operations SaaS product enterprise workflow, role-based permissions, real-time data handling.

KEY CAPABILITIES

4+ Years Team Experience

7 Expert Team Members

3 Enterprise SaaS Products

CoreFi Tech — Founded 2026. Team experience from leading enterprise & SaaS projects.

Transparent, Flexible Pricing for Every Business Size

Project-Based

₹1.5L – ₹8L

Per Project

Custom web development based on complexity and scope.

Most Popular

₹50K – ₹2L

Per Month Retainer

Long-term monthly retainer for ongoing dev, support & growth.

International

\$3,000 – \$15,000

Per Project

Enterprise-grade delivery for global jewelry & eCommerce clients.

Jewelry industry packages: www.corefitech.com/pricing | Custom scope for all other industries

Our 6-Step Development Process

01 Discovery Business workflow analysis, pain point identification, scope & timeline.	02 Architecture Scalable tech stack selection, database schema, security & API planning.	03 Development Agile sprint delivery, regular demos & feedback, founder-led.	04 Security Review Access control validation, API protection, performance optimization.	05 Testing & QA Cross-browser, mobile responsiveness, load & stress testing.	06 Deploy & Support Production deployment, post-launch monitoring, ongoing retainers.
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Typical project timeline: 4–12 weeks depending on scope and complexity

A Massive & Growing Market Opportunity

TAM — Total Addressable Market

\$5B+

India eCommerce Technology & Web Development Services Market

SAM — Serviceable Available Market

₹500Cr+

Jewelry + D2C + Enterprise | India & Global Outsourcing

GROWTH DRIVERS

- Rapid growth in India's online jewelry shopping segment
- D2C brand explosion brands building direct online presence
- ERP + inventory integration demand rising rapidly
- Omnichannel retail transformation across mid-size brands
- International demand for affordable Indian engineering talent
- SaaS & automation tools demand for jewelry & eCommerce ops

Where We're Going.

SHORT-TERM (12–18 Months)

- Build high-paid client base in jewelry & eCommerce
- Generate maximum revenue through quality delivery
- Establish CoreFi Tech as premium yet affordable brand across India
- Expand to 5+ international jewelry & D2C clients
- Launch industry-specific productized service packages

LONG-TERM (Future Vision)

- 🔔 Launch WhatsApp Bulk Messaging SaaS (Meta API-based)
- 🚀 Build industry-specific automation tools for jewelry ops
- 🌐 Expand internationally with specialized offerings
- 📊 Scale to full-stack digital product company
- 💡 Launch additional SaaS products for eCommerce segment

100% Bootstrapped — Focused entirely on client success, not investor pressure.

LET'S WORK TOGETHER

Let's Build Your Premium Web Platform.

Scalable · Secure · High-Performance · Founder-Led Execution

✔ What You Get

Scalable, secure platform | Direct founder access
Premium quality, affordable pricing | Fast delivery, minimal revisions

⚡ Next Steps

1. Schedule a free discovery call. Get a proposal within 48 hours. Start development within 1 week

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